NATIVE CONTENT

MARCH 2025

PRODUCTION SCHEDULE - LOS ANGELES

IQOS FOREVER CURIOUS

Virtual Scout Casting Prep Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Locations Review Casting Link	IQOS FOREVER CURIOUS										
Submit Bid Package Client Call	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY				
Submit Bid Package Client Call											
2/23/25 2/24/25 2/25/25 2/26/25 2/27/25 2/28/25 3/1/25		BIDDING									
Location File Pull Casting Spec Due Casting Spec Due Casting Prep JOB AWARDS Production Start 3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Locations Casting Specs Approved Approve Locations Casting Selects Casting Day 1 Casting Day 2 Approve Locations Review Casting				Submit Bid Package	Client Call						
Location File Pull Casting Spec Due Casting Spec Due Casting Prep JOB AWARDS Production Start 3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Locations Casting Specs Approved Approve Locations Casting Selects Casting Day 1 Casting Day 2 Approve Locations Review Casting											
Location File Pull Casting Spec Due Casting Spec Due Casting Prep JOB AWARDS Production Start 3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Locations Casting Specs Approved Approve Locations Casting Selects Casting Day 1 Casting Day 2 Approve Locations Review Casting											
Location File Pull Casting Spec Due Casting Spec Due Casting Prep JOB AWARDS Production Start 3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Locations Casting Specs Approved Approve Locations Casting Selects Casting Day 1 Casting Day 2 Approve Locations Review Casting											
Casting Spec Due Casting Spec Due Casting Prep JOB AWARDS Production Start 3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved Casting Specs Approved Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Locations Casting Specs Approved Review Casting Link 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Casting Specs Approve Locations Casting Specs Approved Casting Day 1 Present Locations Casting Day 2 Upload Casting Permit Locations Review Casting Permit Locations Review Casting Permit Locations	2/23/25	2/24/25	2/25/25	2/26/25	2/27/25	2/28/25	3/1/25				
JOB AWARDS Production Start 3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved Review Locations Approve Locations Casting Selects Casting Day 1 Present Locations Casting Day 2 Upload Casting Permit Locations Permit Locations Permit Locations						Location File Pull					
3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Casting Selects Casting Day 1 Present Locations Casting Day 2 Permit Locations Production Start Review Casting Link Review Casting Link Approve Locations Review Casting Link Present Locations Casting Day 2 Upload Casting Permit Locations Permit Locations Permit Locations Permit Locations Permit Locations					Casting Spec Due						
3/2 3/3 3/4 3/5 3/6 3/7 3/8 Virtual Scout Casting Prep Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Casting Selects Casting Day 1 Present Locations Casting Day 2 Permit Locations Upload Casting Permit Locations Permit Locations Permit Locations Permit Locations Permit Locations Permit Locations						JOB AWARDS					
Virtual Scout Casting Prep Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Present Locations Casting Day 1 Casting Day 2 Permit Locations						Production Start					
Virtual Scout Casting Prep Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Present Locations Casting Day 1 Casting Day 2 Permit Locations											
Virtual Scout Casting Prep Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Casting Selects Casting Day 1 Present Locations Casting Day 2 Upload Casting Permit Locations	3/2	3/3	3/4	3/5	3/6	3/7	3/8				
Casting Prep Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Present Locations Casting Day 1 Casting Day 2 Permit Locations											
Review Locations Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Present Locations Casting Day 1 Casting Day 2 Upload Casting Permit Locations				Sco		out 					
Casting Specs Approved 3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Present Locations Casting Selects Casting Day 1 Present Locations Casting Day 2 Upload Casting Permit Locations Permit Locations Permit Locations Permit Locations Permit Locations		Casting Frep									
3/9 3/10 3/11 3/12 3/13 3/14 3/15 Scout Present Locations Casting Selects Casting Day 1 Casting Day 2 Permit Locations Permit Locations Permit Locations Permit Locations Permit Locations Permit Locations					Review Locations	Review Casting Link					
Scout Present Locations Approve Locations Approve Locations Review Casting Casting Selects Casting Day 1 Casting Day 2 Upload Casting Permit Locations Permit Locations Permit Locations				Casting Specs Approved							
Scout Present Locations Approve Locations Approve Locations Review Casting Casting Selects Casting Day 1 Casting Day 2 Upload Casting Permit Locations Permit Locations Permit Locations											
Casting Selects Casting Day 1 Present Locations Casting Day 2 Present Locations Approve Locations Upload Casting Permit Locations Permit Locations Permit Locations	3/9	3/10	3/11	3/12	3/13	3/14	3/15				
Casting Selects Casting Day 1 Present Locations Casting Day 2 Present Locations Approve Locations Upload Casting Permit Locations Permit Locations Permit Locations											
Casting Selects Casting Day 1 Casting Day 2 Upload Casting Review Casting Permit Locations Permit Locations			Sc		Approve Legations	Approve Legations					
Permit Locations Permit Locations		Casting Selects	Casting Day 1			* *					
		Guotang Goldoto	Cuoting Day 1	Oddling Ddy 2	opload odding	rioviow odding					
3/16 3/17 3/18 3/19 3/20 3/21 3/22					Permit Locations	Permit Locations					
3/16 3/17 3/18 3/19 3/20 3/21 3/22											
3/16 3/17 3/18 3/19 3/20 3/21 3/22	<u>.</u>	<u>.</u>	<u> </u>			د					
	3/16	3/17	3/18	3/19	3/20	3/21	3/22				
Approve Talent Wardrobe Begins Prep PPM Prep Tech Scouts Tech Scout Tech Scout		Approve Talent	Wardrobe Begins Prep	PPM	Prep Tech Scouts	Tech Scout	Tech Scout				
Arrival Juan Perez Arrival Basti Hansen +1	Arrival Juan Perez				Arrival Basti Hansen +1						
Arrival Chris De Lorenzo											
3/23 3/24 3/25 3/26 3/27 3/28 3/29	3/23	3/24	3/25	3/26	3/27	3/28	3/29				

РМІ

NATIVE CONTENT

APRIL 2025

PMI

PRODUCTION SCHEDULE - LOS ANGELES

IQOS FOREVER CURIOUS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Fittings	Prep	Final Prep	SHOOT DAY 1 OF 7 LOS ANGELES	SHOOT DAY 2 OF 7 LOS ANGELES	SHOOT DAY 3 OF 7 LOS ANGELES
	Arrival Claudia Gödke +1	Arrival Social Team (2) Arrival Chris D. Assistant			
3/31/25	4/1/25	4/2/25	4/3/25	4/4/25	4/5/25
Down Day (TBD)	SHOOT DAY 5 OF 7 LOS ANGELES	SHOOT DAY 6 OF 7 LOS ANGELES	SHOOT DAY 7 OF 7 LOS ANGELES	Travel Home	
4/7	4/8	4/9	4/10	4/11	4/12
4/14	4/15	4/16	4/17	4/18	4/19
4/21	4/22	4/23	4/24	4/25	4/26
A129	4/20	4/20	F/A	512	5/3
	### Fittings 3/31/25 Down Day (TBD) 4/7	Fittings Prep Arrival Claudia Gödke + 1 3/31/25 4/1/25 Down Day (TBD) SHOOT DAY 5 OF 7 LOS ANGELES 4/17 4/18 4/14 4/15	Fittings Prep Final Prep Arrival Claudia Gödke + 1 Arrival Social Team (2) Arrival Chris D. Assistant 3/31/25 4/1/25 4/2/25 Down Day (TBD) SHOOT DAY 5 OF 7 LOS ANGELES 4/17 4/8 4/19 4/14 4/15 4/16	Fittings	Fittings